PROJECT LENS

COMMUNITY TALK

The voice sounds real. Is it?

See AI clearly.

[Group name] · [Date] · projectlensai.org

Your phone rings. It’s your grandson’s voice.
He’s in trouble, and he needs money now.

It isn’t him.

WHO WE ARE

Youth-led. Local. Free.

Project LENS is a youth-led initiative. We teach practical, safe AI skills to older adults, families and community groups.

L

Learn

What AI is, in plain words

E

Evaluate

Check what it tells you

N

Navigate

Use it on purpose

S

Secure

Protect yourself and family

QUICK SHOW OF HANDS

Who used AI this week?

- Maps that reroute you around traffic
- Email that filters out spam
- Your bank's fraud alerts
- "What should I watch next?"
- Talking to Siri or Alexa
- Chatbots like ChatGPT or Gemini

REPORTED IN 2025

What online fraud cost people 60 and older

$7.7B

lost nationwide

$77M

lost by Oregonians

And most scams are never reported.

WHAT'S CHANGED

What AI can fake now

A voice

Copied from a short clip posted online

A face on video

A "video call" from someone you know

A photo or ID

Fake documents, badges and profile pictures

A perfect message

No more spelling mistakes to warn you

Source: FBI Public Service Announcement I-120324-PSA, December 2024 · Project LENS · Community talk · 6

HABIT 1

PAUSE. VERIFY. ASK.

PAUSE.

Rushed or scared? That's the signal. Stop. Hang up.

VERIFY.

Call back on a number you already know.

ASK.

Talk to someone you trust before you send anything.

HABIT 2

Set a family safe word

AI can copy a voice. It can't guess a word only your family knows.

01
Pick a word together, tonight

02
Never post it or text it

03
Ask for it on any urgent call

THE OTHER SIDE

AI can help, used on purpose

Before you start, ask

Can I do this without AI?

Should I use AI for this?

How do I use it safely?

For better answers

START with a clear question

IMPROVE it with details

CHECK with a second source

WHAT WE OFFER

Free workshops and guides

60 MINUTES

AI Scams and Deepfakes

Spot the red flags, practice with real examples, leave with a plan

45 MINUTES

AI Basics

What AI is, why it gets things wrong, and how to ask it good questions

ONLINE

Six free guides

Safety, prompting, scams, checking facts, families, older adults

All free. Hosts provide a room and an audience. A screen helps but isn't required.

HOW THIS GROUP CAN HELP

Know a group that would benefit? Fill out the card.

Host a session

For your club, workplace or congregation

Open a door

Introduce us to a library or senior center

Spread the word

Share projectlensai.org in your newsletter

TAKE THIS HOME

Three things to remember

01

PAUSE. VERIFY. ASK.

02

Set a family safe word this week

03

Keep private details out of chatbots

AI can assist your judgment. It shouldn’t replace it.

PROJECT LENS

Thank you

Questions?

Free guides and workshops: projectlensai.org

Want a free session for your group? Fill in an interest card.